

# We're looking for a Product Designer to join our fast-growing, innovative company that is highly differentiated.

## Role

**Product Designer** 

DevelapMe solves complex organizational challenges with a holistic solution that integrates proprietary data collection technology, analytics, and strategy consulting. We partner with leaders from Fortune 500 firms, large healthcare organizations, and multi billion-dollar companies. With each engagement, we leverage our data collection technology—which integrates machine-data with human feedback—to develop a 360° view of the organization. We use these insights to inform our consulting approach, designing solutions that align with the organization's best opportunities and greatest needs.

Now, we are looking for a Product Designer to support our growing team and help build our future. As part of the Design & Product Team, you will be responsible for the following:

## Responsibilities

- Cultivate a deep understanding of DevelapMe's business to ensure alignment with business goals and product development is executed as a cohesive experience.
- Collaborate with:
  - Executive Leadership to discuss long-term vision, product strategy, and business requirements.
  - Design Leadership to inform and evolve our design processes and system.
  - Product and Customer Success Teams to help identify the needs of our customers, prioritize our efforts, and tirelessly iterate.
  - Product and Engineering Teams to evaluate business requirements, technical constraints and opportunities, and ship world-class solutions.
  - Clients to identify business requirements that get translated into our product.
- Strategize, ideate and develop exceptional product solutions for complex strategic problems.

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- Develop detailed product maps, user flows, screen flows, and wireframes, capturing all states and use cases needed.
- Design detailed UI mockups and prototypes across platforms (mobile and web) that clearly illustrate functionality and a cohesive design.
- Prepare and present work to internal teams and be comfortable articulating the strategic rationale behind a given solution.
- Respond to and implement feedback provided by teams.
- Troubleshoot UX and UI issues.
- Plan and execute user tests and other design research to support design decisions.
- Oversee QA and usability testing when new features, releases, and products go live.

## Qualifications

- Minimum 2-3 years of professional UI/UX design experience.
- Experience translating client business requirements into a B2B product.
- Expertise in industry standard prototyping tools such as InVision, Sketch, XD, etc.
- Expertise in Adobe Creative Suite.
- Bachelor's degree.

## **Competencies for Success**

- Is a self-starter. Takes ownership, proactively seeks to improve things and is comfortable with ambiguity and fast-changing, agile environments.
- Loves to learn. Is more interested in learning than in being right and able to pivot quickly based on new information.
- Wants to leave a mark. Cares about building something that has an impact on the world.
  Is passionate about the potential large scale impact of what DevelapMe is striving for.
- Is an excellent communicator. Can empathize with others and grasp their concerns.
- Can effectively juggle multiple projects in parallel.
- Is outcome-oriented. Can demonstrate tangible impact made in previous experiences. Can drive towards a solution, and think clearly through the execution of a strategy.
- Has a growth mindset. Enjoys an open, honest feedback culture where continuous improvement is the norm.



# This is an exciting opportunity to work at a fast-growing innovative company.

- Expect to grow (fast):
  - DevelapMe is a rapidly growing company at the cutting edge frontier of our space. The sky is the limit for your growth here. You will have every opportunity to step outside of your comfort zone and push the boundaries of what you know.
- Expect to have an impact (and be heard):
  - DevelapMe prides itself on having an open, direct team culture. As a feedback company, we take our team's feedback very seriously. Leadership discusses initiatives, issues and plans openly, and enjoys being challenged on their thinking. Our product and operations cover a wide area, so there's plenty of room to improve. When you pitch something you demonstrate would dramatically help our clients achieve success, you'll very likely hear "Let's do it!".
- Expect flexibility (and autonomy):
  - The position could reside in the Dallas or Greater Philadelphia area or may also have the potential to work remote.

We're looking forward to hearing from you! Please contact tony@develapme.com if interested.